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| **The ‘Dubious’ Cover Letter**  What is a Cover Letter?  A Cover Letter is the critical introductory piece to your résumé package and is the window to your portfolio which is later showcased in your curriculum vitae.  **Is a Cover Letter Necessary?**  Unless explicitly stated by the recruiter (such as for online applications), the Cover Letter opens the dialogue between you and your potential employer and is your first opportunity to demonstrate your writing skills, your vision and allows you to share some insights into your personality.  Unfortunately, one of the topical mistakes of job seekers is not giving the cover letter the seriousness and importance that it deserves! Rather, what happens is many of us end up writing a non-specific document without character and depth, and at worst, exclude it entirely from the job application.  Many times, the recruiter reads this element of your résumé first, so it is critical that this piece is clearly articulated.  **Welcome to the 3rd Edition of Résumé Creations’ Newsletter.**  **Many of us are just starting to wind-down at the dusk of 2010, acknowledging where we went right, drafting our resolutions for the upcoming year and taking stock of those goals we did not quite get around to for this year.**  **We at Résumé Creations believe that good things come to those who persist and pursue intelligently in their career path.**  **The world of opportunity awaits…**  **I hope you enjoy this edition!**  **How To Reach Us:**   * **E-mail contact:** [**ResumeCreationstt@gmail.com**](mailto:ResumeCreationstt@gmail.com)   **Click here:** <http://www.facebook.com/ResumeCreations>      **Customer Reviews:**  *Anna, Administrative Professional:*  "Résumé Creations has helped me boost my confidence. My résumé was created professionally and also reflects my personality. My achievements and employment were beautifully put together. Thank you so much because now again thanks to you I am on the job market and recruiters are noticing my skills and academics more. It is really the perfect résumé.”  *Tracey, Protective Services Professional:*  "Firstly, I want to say thank you Résumé Creations for your positive words of encouragement. I never thought that my simple experiences could reflect so much about myself which makes me feel more confident than ever. Your professionalism and commitment towards your job I admire the most. Thank you for all your hard work in making my résumé a successyour job I admire the most. Thank you for all your hard work in making my résumé a success.”  *Candice, Customer Services Professional who recently (and successfully) crossed over to the Human Resource Industry:*  "For years I thought that no-one would ever see my true potential. You were able to bring to the foreground my experience and my personality which I had been covering up with bland, generic résumé templates. You showed me that it's OK to feel confident without being obnoxious or boring for that matter. Thank you again for helping me on my journey to discovering my fullest potential.”      **Vote of Thanks**  My humble thanks to God for giving me inspiration to follow my passion and the courage to undertake this exciting, creative and challenging venture.  My sincerest thanks to all of my clients who I have had the honor and delight in working with along their respective career journeys. I wish all of you continued success and God’s richest blessings as you strive for holistic development and self-mastery. Thank you also for all the glowing recommendations.  My deepest gratitude to my family and friends for their avid support and encouragement.  **Merry Christmas & Season’s Greetings Everyone!** |